

# Website Report for tinyrevival.com

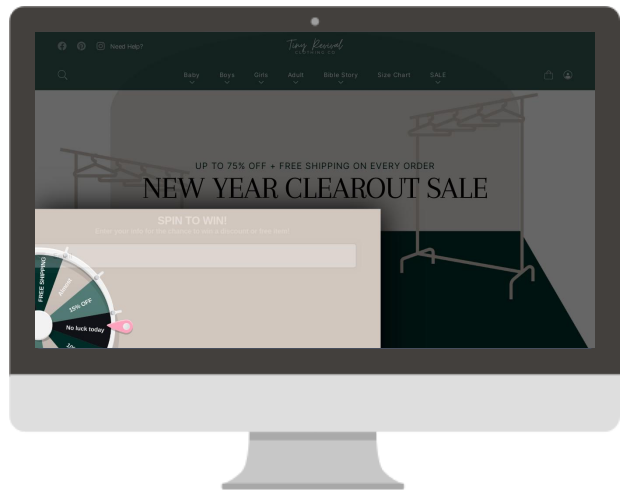
This report grades your website on the strength of a range of important factors such as on-page SEO optimization, off-page backlinks, social, performance, security and more. The overall grade is on a A+ to F- scale, with most major industry leading websites in the A range. Improving a website's grade is recommended to ensure a better website experience for your users and improved ranking and visibility by search engines.

## Audit Results for tinyrevival.com



Your page could be better

Recommendations: 17



On-Page SEO



Links



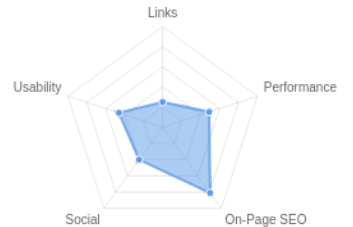
Usability



Performance



Social



## Recommendations

Reduce your total page file size

Performance

Medium Priority

Shorten meta description (to between 70 and 160 characters)

On-Page SEO

Medium Priority

Use your main keywords across the important HTML tags

On-Page SEO

Low Priority

Optimize your page for Mobile PageSpeed Insights

Usability

Low Priority

Optimize your page for Desktop PageSpeed Insights	Usability	Low Priority
Update Link URLs to be more human and Search Engine readable	Links	Low Priority
Add Alt attributes to all images	On-Page SEO	Low Priority
Create and link your Twitter profile	Social	Low Priority
Remove inline styles	Performance	Low Priority
Resolve JavaScript errors	Performance	Low Priority
Improve the size of tap targets	Usability	Low Priority
Add a favicon	Usability	Low Priority
Create and link an associated YouTube channel	Social	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority
Add Local Business Schema	Other	Low Priority
Add Business Details to Google Business Profile	Other	Low Priority
Improve Google Business Profile Rating & Review Count	Other	Low Priority

## On-Page SEO Results



### Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

## Title Tag

You have a title tag of optimal length (between 10 and 70 characters).



Tiny Revival Clothing Co. - Ethical Christian Children's Clothing

Length : 65

## Meta Description Tag

Your page has a meta description tag however, your meta description should ideally be between 70 and 160 characters (including spaces).



Discover unique, handcrafted Christian children's clothing at Tiny Revival. Our eco-friendly, ethical designs feature hand-painted art on sustainable Tencel™ Modal fabric. Make a difference with every purchase in the fight against human trafficking.

Length : 249

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

## SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.



<https://tinyrevival.com> :

[Tiny Revival Clothing Co. - Ethical Christian Children's Clothing](#)

Discover unique, handcrafted Christian children's clothing at Tiny Revival. Our eco-friendly, ethical designs feature hand-painted art on sustainable ...

## Hreflang Usage

Your page is not making use of Hreflang attributes.



## Language

Your page is using the lang attribute.



Declared: English

## H1 Header Tag Usage

Your page has a H1 Tag.



## H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.



Header Tag	Frequency	
H2	8	
H3	7	
H4	5	
H5	0	
H6	2	

## Keyword Consistency



Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

### Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
price	×	×	×	13	
tiny	✓	✓	✓	7	
revival	✓	✓	✓	7	
unit	×	×	×	6	
every	×	✓	✓	6	
regular	×	×	×	6	
purchase	×	✓	×	5	
shop	×	×	✓	5	

### Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
tiny revival	✓	✓	✓	7	
2t 3t	×	×	×	7	
regular price	×	×	×	6	
unit price	×	×	×	6	
3t 4t	×	×	×	5	
5t 6t 78y	×	×	×	5	
6t 78y	×	×	×	5	
5t 6t	×	×	×	5	

### Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.



Word Count: 833

### Image Alt Attributes

You have images on your page that are missing Alt attributes.



We found 83 images on your page and 18 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

### Canonical Tag

Your page is using the Canonical Tag.



<https://tinyrevival.com/>

### Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



### Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



### SSL Enabled

Your website has SSL enabled.



### HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



### Robots.txt

Your website appears to have a robots.txt file.



<http://tinyrevival.com/robots.txt>

### Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.



### XML Sitemaps

Your website appears to have an XML sitemap.



<https://tinyrevival.com/sitemap.xml>

More Sitemaps were found, but not tested.

### Analytics

Your page is using an analytics tool.



 Google Analytics

## Schema.org Structured Data

You are using JSON-LD Schema on your page.



## Rankings

### Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country & Language	Position	Total Searches	Estimated Traffic	
shortie romper	EN	10	9,900	111	
tiny revival	EN	1	110	33	
loungers clothing	EN	10	2,900	32	
tiny revival clothing	EN	1	50	15	
loungers clothing	ES	15	2,900	14	
shortie	ES	75	6,600	13	
bam boo clothing	EN	97	5,400	11	
sapphire kidswear	EN	86	5,400	11	
tops or bottoms	EN	66	3,600	7	
canopy blanket	EN	3	70	6	

### Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings



**436**

Monthly Traffic  
Volume

## Keyword Positions

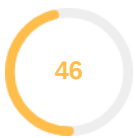
This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	2
Position 2-3	1
Position 4-10	10
Position 11-20	31
Position 21-30	25
Position 31-100	188

## Links

### Backlink Summary



You have a moderate level of backlink activity to this page.









Domain Strength



Page Strength

 <b>60</b> Backlinks	 <b>15</b> Referring Domains
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 <b>5</b> Nofollow Backlinks	 <b>55</b> Dofollow Backlinks	 <b>0</b> Edu Backlinks	 <b>0</b> Gov Backlinks	 <b>9</b> Subnets	 <b>9</b> IPs
--	---	---	---	---	---



## Top Backlinks

These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL
84	<a href="https://usawire.com/tiny-revival-clothing-co-is-doing-their-part-to-end-human-trafficking/">https://usawire.com/tiny-revival-clothing-co-is-doing-their-part-to-end-human-trafficking/</a>
72	<a href="https://baby.autonomoussites.com/2023/03/14/12-stunning-spring-clothing-and-shoes-for-kids-to-rock-this-season/">https://baby.autonomoussites.com/2023/03/14/12-stunning-spring-clothing-and-shoes-for-kids-to-rock-this-season/</a>
58	<a href="https://blacktiemagazine.com/Fashion_Couture/Tiny_Revival_Clothing_Co.htm">https://blacktiemagazine.com/Fashion_Couture/Tiny_Revival_Clothing_Co.htm</a>
58	<a href="https://couponseeker.com/tiny-revival-clothing-co-promo-codes/">https://couponseeker.com/tiny-revival-clothing-co-promo-codes/</a>
53	<a href="https://myfourandmore.com/imaginative-play/">https://myfourandmore.com/imaginative-play/</a>
47	<a href="https://mylifeonandofftheguestlist.com/2023/04/05/10-budget-friendly-workout-essentials/">https://mylifeonandofftheguestlist.com/2023/04/05/10-budget-friendly-workout-essentials/</a>
46	<a href="https://controlledconfusion.com/unicorn-and-mermaid-lovers-guide/">https://controlledconfusion.com/unicorn-and-mermaid-lovers-guide/</a>
24	<a href="https://www.diffshop.com/facebook-ad/tiny-revival-clothing-co-facebook">https://www.diffshop.com/facebook-ad/tiny-revival-clothing-co-facebook</a>



## Top Pages by Backlinks

These are the pages on your site with the most the backlinks from other sites.

URL	Backlinks
<a href="https://tinyrevival.com/">https://tinyrevival.com/</a>	13
<a href="https://tinyrevival.com/pages/meet-our-artist">https://tinyrevival.com/pages/meet-our-artist</a>	3
<a href="https://tinyrevival.com/collections/pajama-sets/products/holly-long-sl...">https://tinyrevival.com/collections/pajama-sets/products/holly-long-sl...</a>	2
<a href="https://tinyrevival.com/collections/tops-bottoms/products/gryffin-kids...">https://tinyrevival.com/collections/tops-bottoms/products/gryffin-kids...</a>	2
<a href="https://tinyrevival.com/pages/our-story-1">https://tinyrevival.com/pages/our-story-1</a>	2
<a href="http://tinyrevival.com/?sref_id=s7fv0mm">http://tinyrevival.com/?sref_id=s7fv0mm</a>	1
<a href="https://tinyrevival.com/apps/collective/retailer-referral">https://tinyrevival.com/apps/collective/retailer-referral</a>	1
<a href="https://tinyrevival.com/collections/adult-lounge-wear">https://tinyrevival.com/collections/adult-lounge-wear</a>	1
<a href="https://tinyrevival.com/collections/adult-lounge-wear/products/magnoli...">https://tinyrevival.com/collections/adult-lounge-wear/products/magnoli...</a>	1
<a href="https://tinyrevival.com/collections/all?page=5">https://tinyrevival.com/collections/all?page=5</a>	1



## Top Anchors by Backlinks



These are the top pieces of Anchor Text we found used to link to your site.

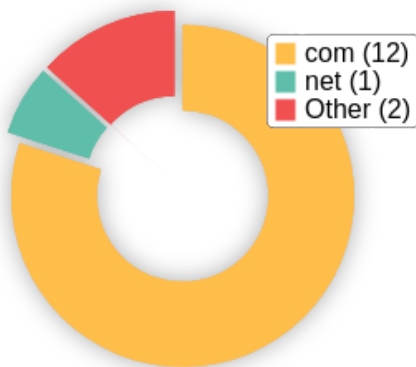
Anchor	Backlinks
tinyrevival.com	3
Emily Drew Marsh	2
Gryffin Kid's Snap Hoodie	2
Holly Long Sleeve Pajamas	2
Shop now	2
Tiny Revival	2
Graham Kid's Snap Hoodie	1
Mua ngay	1
Tiny Revival Clothing Co	1
Tiny Revival Clothing Co.	1

## Top Referring Domain Geographies

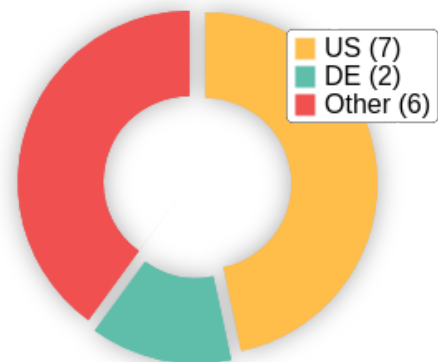


These are the Top Geographies we have found linking to your site.

Top TLDs



Top Countries



## On-Page Link Structure



We found 166 total links. 13% of your links are external links and are sending authority to other sites. 1% of your links are nofollow links, meaning authority is not being passed to those destination pages.

## Friendly Links



Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

# Usability

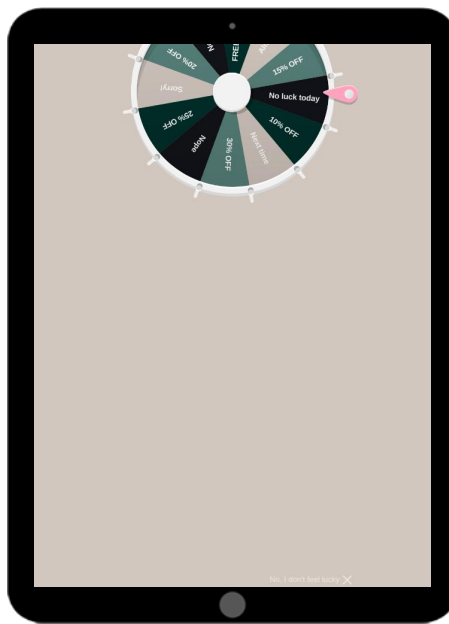
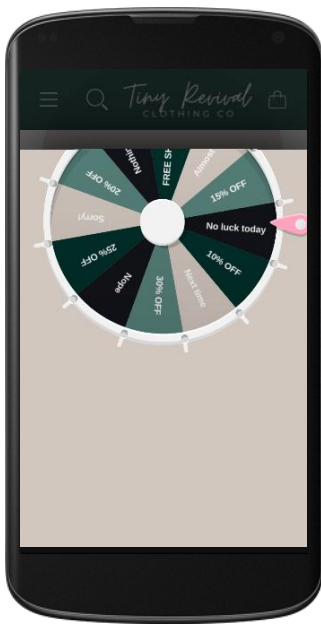


## Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

## Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

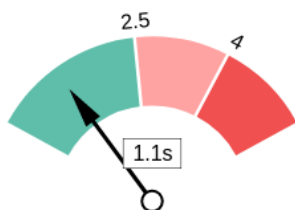


## Google's Core Web Vitals

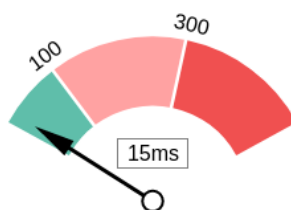
Your page has passed Google's Core Web Vitals assessment.



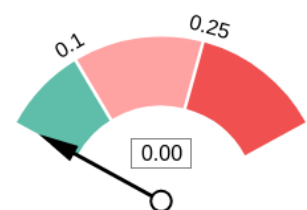
### Largest Contentful Paint (LCP)



### First Input Delay (FID)



### Cumulative Layout Shift (CLS)



## Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.



## Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



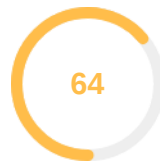
Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	2.8 s	Reduce unused JavaScript	2.35 s
Speed Index	11.1 s	Avoid multiple page redirects	0.63 s
Largest Contentful Paint	9 s	Properly size images	0.58 s
Time to Interactive	32.5 s	Eliminate render-blocking resources	0.53 s
Total Blocking Time	4.86 s	Defer offscreen images	0.49 s
Cumulative Layout Shift	0.019	Remove duplicate modules in JavaScript bundles	0.16 s

## Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	0.7 s	Reduce unused JavaScript	1.29 s
Speed Index	4.9 s	Remove duplicate modules in JavaScript bundles	1.23 s
Largest Contentful Paint	2.3 s	Properly size images	0.29 s
Time to Interactive	6 s	Defer offscreen images	0.19 s
Total Blocking Time	0.08 s	Avoid multiple page redirects	0.19 s
Cumulative Layout Shift	0.235	Reduce unused CSS	0.15 s

### Flash Used?

No Flash content has been identified on your page.



### iFrames Used?

There are no iFrames detected on your page.



### Favicon

We have not identified a favicon on your page.



Favicons are a way to increase brand visibility and make your page more recognizable when browsing amongst multiple browser tabs or bookmarks.

### Email Privacy

No email addresses have been found in plain text on your page.



### Legible Font Sizes

The text on your page appears to be legible across devices.



### Tap Target Sizing

Some of the links or buttons on your page may be too small for a user to easily tap on a touchscreen.



Consider making these tap targets larger to provide a better user experience.

## Performance Results



### Your performance could be better

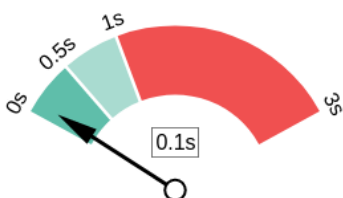
Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

### Page Speed Info

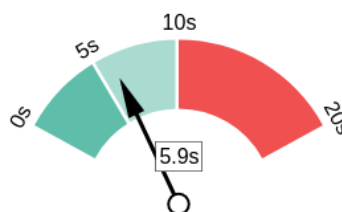
Your page loads in a reasonable amount of time.



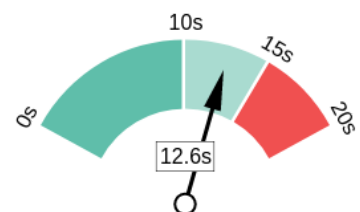
#### Server Response



#### All Page Content Loaded



#### All Page Scripts Complete



### Download Page Size

Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience.

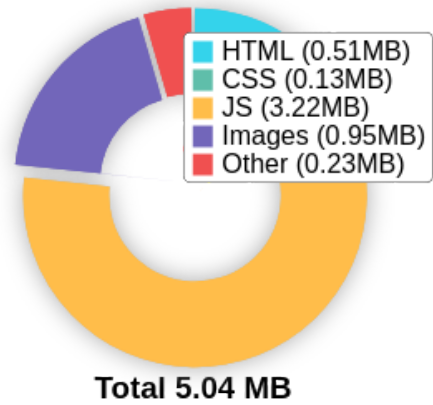


A general rule is to keep your page under 5MB in total file size.

### Download Page Size



### Download Page Size Breakdown

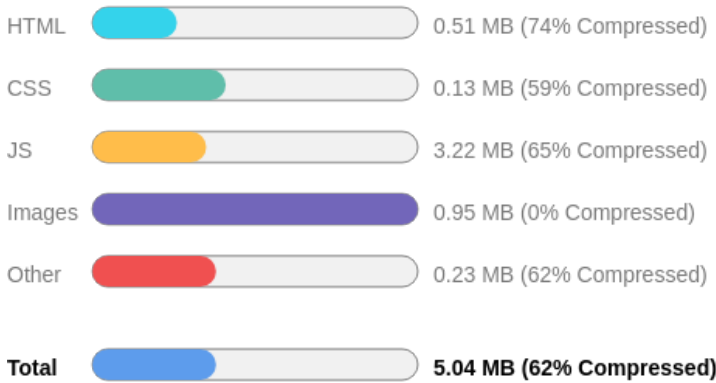


### Website Compression (Gzip, Deflate, Brotli)

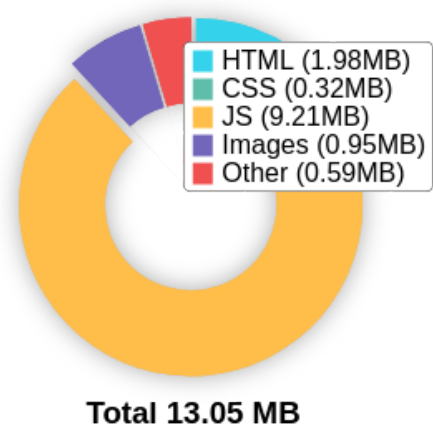
Your website appears to be using a reasonable level of compression.



#### Compression Rates

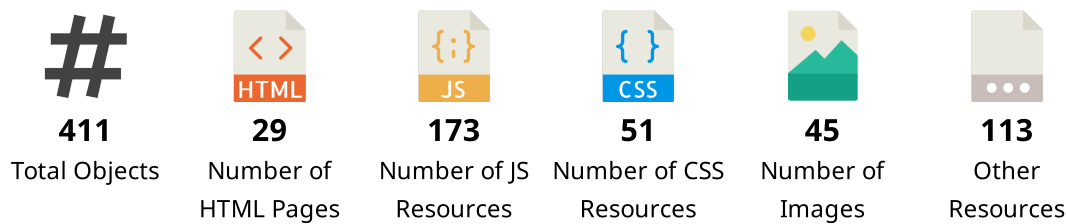


#### Raw Page Size Breakdown



### Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.



### Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.



### JavaScript Errors

Your page is reporting JavaScript errors during load.



This could indicate that some required functionality on your page is failing or scripts may have coding problems.

### HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.



### Optimize Images

All of the images on your page appear to be optimized.



### Minification

All your JavaScript and CSS files appear to be minified.



### Deprecated HTML

No deprecated HTML tags have been found within your page.



### Inline Styles

Your page appears to be using inline styles.



Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

## Social Results



### Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

### Facebook Connected

Your page has a link to a Facebook Page.



### Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.



### Facebook Pixel

Your page has a Facebook Pixel installed.



Pixel ID

616703312755783

### Twitter Connected

No associated Twitter profile found as a link on your page.



### Twitter Activity

No associated Twitter profile found as a link on your page.



### Twitter Cards

Your page is using Twitter Cards.



### Instagram Connected

Your page has a link to an Instagram profile.



### LinkedIn Connected

No associated LinkedIn profile found linked on your page.



### YouTube Connected

No associated YouTube channel found linked on your page.



### YouTube Activity

No associated YouTube channel found linked on your page.



## Local SEO

### Local Business Schema

No Local Business Schema identified on the page.



### Google Business Profile Identified

A Google Business Profile was identified that links to this website.



 Tiny Revival Clothing Co

### Google Business Profile Completeness

Important business details are missing from the Google Business Profile. Missing: Address, Phone



Site <https://tinyrevival.com/>

### Google Reviews


















Your Google Business Profile has a low rating or low number of reviews.



# Technology Results

## Technology List

These software or coding libraries have been identified on your page.

Technology	Version
 BugSnag	
 cdnjs	
 Cloudflare	
 Facebook Pixel	
 Google Analytics	
 Google Hosted Libraries	
 Google Pay	
HSTS	
 HTTP/3	
 jQuery	
 jsDelivr	
 Klaviyo	
 libphonenumber	1.9.16
 PayPal	
 PayPal Marketing Solutions	
 Richpanel	
 Shopify	
 Wheelio	

## Server IP Address

23.227.38.65

## DNS Servers

dns1.registrar-servers.com

dns2.registrar-servers.com

## Web Server

cloudflare

## Charset

text/html; charset=utf-8

*i*

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*i*